MEDIA STUDIES AS SUBJECT ASSESSMENT PLAN 2020/21



Introduction

The specification for Media in a "normal" year comprises of 2 units which together count towards the overall award of the media AS qualification.

AS Unit 1: 'Investigating the Media' Written examination: 2 hours 30 minutes

AS Unit 2: 'Creating a Media Production' Non-exam assessment

In June 2020 WJEC announced amendments to the course due to the Covid-19 pandemic: reducing the NEA portfolio from 4 to 2 pages of production. This has been reflected in the content that has been taught to year 12 and is reflected in the assessment points shown below.

Sources of evidence for Centre Determined Grades in Media Studies

Assessment point 1 = Exam-style question completed in lesson under **high control**, on analysing codes and conventions found in print-based adverts. Completed w/b 12^{th} October.

Assessment point $2 = \text{Research section of the NEA} - \text{analysing genre codes and conventions in key film texts. Completed at home, but with guidance/feedback from teacher.$ **Medium control.** $Completed w/b <math>7^{\text{th}}$ December.

Assessment point 3 = An analysis of how women are represented in a range of media texts. This was modelled and monitored by the teacher, on Teams, under **medium control**. Completed w/b 8th February.

Assessment point 5 = NEA planning and production stages. Students created a range of marketing posters for a new horror film. Students to complete work at home and submit online via Teams, with teacher guidance/feedback. **Medium control.** W/b 19^{th} April.

Assessment point 6 = past exam paper - standardised assessment materials provided by WJEC to assess all covered content in Unit 1. To be completed over 3 lessons under **high control**. W/b 17th May.

Class work = A range of knowledge and skills are demonstrated by students in lessons Media through their performance in low stakes summative assessment which includes recall tests, quizzes, verbal answers to question, small tasks carried out that are not necessarily graded or levelled, longer independent learning tasks and other low stakes tests such as use of online resources.

Non-Examined Assessment = A reduced portfolio was completed.