

Introduction

The specification for Business in a “normal” year comprises of 2 units which together count towards the overall award of the Business GCSE. Their weighting is as follows:

Unit 1 Business World – this is a written examination of 2 hours

Unit 2 Business perceptions - this is a written examination of 1 hour 30 minutes

There is no NEA element to this qualification.

In June 2020 WJEC announced changes to the course due to the Covid-19 pandemic. Removing the following content from the specification:

- Business Activity - Franchising The advantages and disadvantages of operating as a franchisor and franchisee
- Influences on Business - The European Union and the European single market/ The impact of membership and non-membership of the European Union to businesses and their stakeholders
- Business Operations - Supply chain/ The various stages of the movement of goods and services from their source to the end customer: The relationship between the functional areas of a business and its supply chain/ The impact of supply and logistical decisions on businesses and their stakeholders
- Finance - What is meant by a cash-flow forecast, construct, calculate and interpret cash-flow forecasts/ The impact of cash-flow forecasts on a business and its stakeholders/ Recommend and justify what can be done to improve cash-flow problems
- Marketing - the different pricing strategies used by businesses/ The use of different pricing strategies for different businesses in different contexts and scenarios
- Human Resources - The importance of having an effective recruitment process to employ the right people with the right job skills/ The recruitment process and how this will differ for different businesses in different contexts/ The different methods of recruitment used by different businesses in different contexts/ The advantages and disadvantages of the different methods of recruitment/ The most appropriate recruitment process and methods for different businesses in different contexts and scenarios/ The benefits of a motivated workforce/ The methods which businesses use to motivate its workforce/ The most appropriate method a business can use to motivate employees in different contexts and scenarios

This has been reflected in the content that has been taught to year 11 and is reflected in the assessment points shown below.

Sources of evidence for Centre Determined Grades in Business

Assessment point 1 = Past paper and exam style questions on Business activity, Influences on Business & Marketing completed in lesson under **high control** using a combination of teacher designed questions and WJEC past papers and mark schemes. This was completed in the week beginning the 5th October.

Assessment point 2 = Past paper and exam style questions on Business activity, Influences on Business, Marketing & Operations completed in lesson under **high control** using a combination of teacher designed questions and WJEC past papers and mark schemes. This was completed in the week beginning the 23rd November

Assessment point 3 = An assessment on Business activity, Influences on Business, Marketing & Operations. This was timed and monitored by the teacher under **low control** via remote learning. This was completed in the weeks beginning the 8th February.

Assessment point 4 = Past paper and exam style questions on Marketing, Operations & Finance completed in lesson under **high control** using WJEC past papers and mark schemes. This was completed in the week beginning the 22nd of March.

Assessment point 5 = Past paper and exam style questions on Business activity, Marketing, Finance completed in lesson under **high control** using WJEC past papers and mark schemes. This was completed in the week beginning the 26th April.

Assessment point 6 = Past paper assessment materials provided by WJEC. This was a Unit 3 adapted past paper aimed to assess all covered content in both unit 1 and unit 2. This assessment was completed over 3 lessons under **high control** in the week beginning the 17th May.

Class work = A range of knowledge and skills are demonstrated by students in lessons Business through their performance in low stakes summative assessment which includes recall tests, quizzes, verbal answers to question, small tasks carried out that are not necessarily graded or levelled, longer independent learning tasks and other low stakes tests such as use of online resources.

Non-Examined Assessment = There has been no fieldwork completed by any student to be considered in a portfolio of evidence due to its cancellation from the course in June 2020.